

FINANCIAL SERVICES MULTINATIONAL

1 Case study: *Infrastructure cost reduction*



Challenge

Our client's IT Infrastructure cost represent a significant portion of its overall budget. These costs have been steadily rising, with a total increase of €2.7 million since 2023, primarily due to the growing expense in cloud computing services.

GOAL

Reduce the cost of the cloud Business Services area by 20%



Result

Crossjoin led initiatives provided significant savings:

- ✓ **€ 2.17M in savings**, with *cost reduction initiatives* based on decommissioning and/or reduction of Applications, Backup & Server storage as well as Database & Server services.
- ✓ **Ongoing** service to guarantee savings are maintained and increased over time.

Result: 31% cost reduction

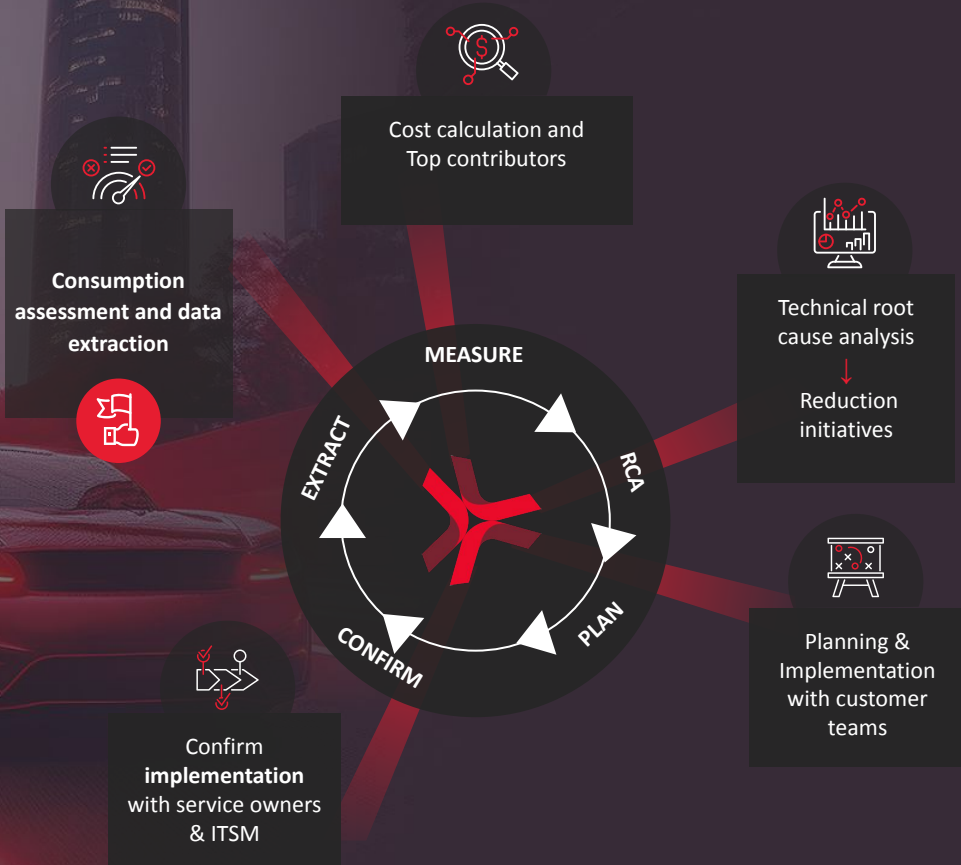
SCOPE

Business Services
Cloud Consumption
Total €9.2M

Target for reduction: CPS services 4.5M€ (@start of CI intervention)



GOAL 20% cost reduction
reduce the overall cost of the Business Services cloud consumption



Cost evolution - Business Services

Cloud cost evolution

